

# **Performing Arts Center Board Minutes 03/24/2011**

SIMSBURY PERFORMING ARTS CENTER BOARD  
SPECIAL MEETING MINUTES  
MARCH 24, 2011

## **I. CALL TO ORDER**

Dave Ryan called the meeting to order at 7:01 p.m. In addition to Mr. Ryan, Board members Janet Goman, Ferg Jansen, and Sharon Lawson were present. Also in attendance were Tom Vincent, Venue Manager, Gerry Toner, Director of Parks & Recreation, Tom Cooke, Director of Administrative Services and Nick Buccarella

## **II. REVIEW AND APPROVAL OF MINUTES**

Consideration of the minutes of the March 2, 2011 meeting was tabled.

## **III. 2011 SEASON MARKETING REVIEW**

Tom Vincent reported that he has had meeting with the HSO on TMMF. He is working with them to help broaden ticket sales by enlisting Fitzgeralds to sell lawn tickets. He is planning a mailing together with the SCOC to solicit SeptemberFest 2011 booth commitments.

The Serios want to hold a Scholarship Fund-raising concert in memory of their son on May 27, 2011. It will be a Battle of the Bands. They will pay \$2/ticket with a minimum of \$1,000 to offset the PAC costs. In addition, they will contract for police and fire coverage separately. They expect 1,000 to attend. Ferg Jansen made the following motion:

The PAC Board recommends to the Simsbury Board of Selectmen that they approve the use of the Performing Arts Center at Simsbury Meadows by the Serio Family for a Scholarship Fund-Raising Concert from 5 PM to 10 PM on May 27, 2011 provided that sign a license agreement in a form acceptable to the Town Attorney, they obtain a Simsbury Public Gathering Permit, and that they pay \$2 per ticket sold, with a minimum of \$1,000, paid to the Town.

The motion was seconded by Janet Goman. It passed 4-0.

Tom Vincent reported that he has had several meetings with Mark Wilson of the Reach Foundation. He would like to hold a concert on July 3rd to raise funds for the benefit of the St. Jude's Children's Charity. Tom will continue to work with Mr. Wilson to see if we can settle on acceptable terms. If he is able to resolve the concerns, we will schedule a special PAC Board meeting in two weeks to consider the proposal.

#### IV. CONSIDERATION OF REQUESTS TO USE THE PAC

The Simsbury Lions Club has requested the use of the Performing Arts Center at Simsbury Meadows for their annual Journey for Sight walk which uses the Farmington Valley Greenway.

They make very light use of the facility. They put up a 10 x 10 ft tent for registration and for serving hot dogs. They have agreed to pay up to \$500 to cover Nick Buccarella's time.

Sharon Lawson made the following motion:

The PAC Board recommends the Simsbury Board of Selectmen approve the use of the Performing Arts Center at Simsbury Meadows by the Simsbury Lions Club on May 7, 2011 provided that they obtain a Simsbury Public Gathering Permit, and that they agree to reimburse the Town up to \$500 in costs incurred.

Ferg Jansen seconded the motion. It passed 4-0.

## V. CAPITAL ITEM LIST FOR MAIN ST

Gerry Toner passed out our list of capital items with Rich Sawitzke's cost estimates. Rich had suggested asking for need assessment funds as well.

Janet Goman made the following motion:

The PAC Board list should be forwarded to Main St for their consideration.

Sharon Lawson seconded the motion. It passed 4-0.

## VI.RFP – BEER AND WINE VENDOR SERVICES

Two responses were received. We will schedule a special meeting to consider the proposals in a week, or two.

The meeting was adjourned at 6:40 PM.